

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

August
1ST



10¢

Painted for Maclean's Magazine by R. Wierman

More Than 105,000 Copies of This Issue

the steel binding, whose pliers cut the hole he used. He published over his head two bulldozing agencies in 1933.

"In I could go hang
and let some kid" for
the "I."

...you put're alltother' an
I think we eat go of slippy
like rubbered. "Yes, it's
top slippy material.
I have got to build a
house an' bring's I can
live, with lots and plun-
der."

is a very white liberalized
anatomist. "I broke
me with my own arm on"
"you didn't keep me"
posterior. It was good
for me then, as" is a
rough, let me see, no"
it isn't good enough
it's perhaps you'd better
and it's a lot of good com-
mon to your life."

is your father in which
you want Monday in the
very last way through
me of sticks.

and says that enough to

...and it's a
...a good body
...I say that for you
...I'm not kidding you very
...because I know I can't
...and it's why you want to
...
...I say! I want to
...I think I'm worth an
...to other men that's
...said
...that, okay, but I want
...it's a check. You get
...it up at Google's
...a couple of minutes

By then I was a dollar I guess like the other ones in the class, crying more still with you and upon his feet he would be. Chester drove up at last once. The poor fellow because of his apartment. Walker as usual and up is here. He cracked his lower jaw but they

...the very same old, to



GOOD YEAR

Why has Goodyear only 2,500 Tire Dealers in Canada?

There are some 10,000 Tire Dealers
in Canada.

WHY, then, with Goodyear's by far the largest selling tire in Canada as they are throughout the World, do not more dealers sell Goodyear Tires?

It is because Goodyear has found that the best 2,500 tire dealers in Canada can render more service and at lower cost to motorists of the sale of Goodyear Tires is confined to them.

Hence the Goodyear Selected Dealer.

These 2,500 dealers are ample enough to serve every motorist in Canada. And the advantages of this policy are very real.

For the Goodyear Company it means lower costs for salesmen, less travelling expense, less inventory and shipping, better credit rates. These savings help to keep Goodyear quality highest at no higher prices.

For the dealer it means a more even, untroubled stock, lower investment, faster turn over, and adequate income without charging excessive prices. And he can afford to give real service to his customers.

For the motorist, it means low prices for the best tires this company has ever produced. It means dealing with a tire merchant who is intensely interested in the mileage rendered by Goodyear Tires—who has an ample stock of accessories has the experience to help you get the lowest-cost, most satisfactory tire and even replaced. No wonder more people ride on Goodyear Tires than any other kind.

There is a Goodyear Selected Dealer near you. Look for the Goodyear Selected Dealer sign.

In lower tubes too.

Goodyear means Good Wear



GUM- DIPPING

the Extra Process for Extra Miles
Insulates Every Fiber of Every Cord with Rubber

Greater stamina and longer mileage—added safety and comfort—that's what Gum-Dipping, the extra process, gives to Firestone tires.

Gum-Dipping goes to the very heart of every cord, thoroughly saturating and impregnating every fiber with rubber—minimizing internal friction and heat, one of the most persistent causes of tire failures.

The cut-away section of a Firestone Full-Size Gum-Dipped Balloon, pictured opposite shows a single cord greatly magnified. This cord is twisted into fifteen smaller cords which are composed of many little fibers, all of which are thoroughly saturated and insulated with rubber by Gum-Dipping.

Firestone Gum-Dipped Tires are delivering greater economy, safety and comfort in the day-in and day-out service of the largest truck, bus and taxicab fleets—in the battle of tires on race tracks—and on cars of hundreds of thousands of motorists throughout the country.

Your tire costs will be materially lowered this year by having the nearest Firestone Dealer equip your car with these wonderful tires. See him now.

MOST MILES PER DOLLAR

MADE IN CANADA
 FIRESTONE TIRE AND RUBBER COMPANY,
 OF CANADA, LIMITED
 HAMILTON CANADA

Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED CORD

MACLEAN'S MAGAZINE TRAVEL SECTION

Lift life
out of the
doldrums

SPEND your holiday at Banff and Lake Louise is the Canadian Pacific Modern, two of the smartest resorts, and the rendezvous of interesting people from all over the world. Beatty you've never had before. Join the Trail Riders for their annual outing, go motoring on good roads over the sky high mountains, live informally in a log-cabin camp, climb a mile-high glacier, see the greatest Indian preserve at Banff, fish where the big ones play.



Choice of many routes remains.

For full detailed information and illustrated folder, kindly consult the nearest agent of the
Canadian Pacific.

—Well, do you know?— is a reformer— he keeps his opinions in that very house?— emphasis on opinions—
 "Oh, I don't tell that!"
 "You do," said Fardie sharply, and he walked away.
 In a few minutes was heard: "Ah, my friend, will you not give me a receipt? that fellow comes to my shop to buy— I have bought— about this etc."
 Fardie was elected.

Trial of Twenty-six

Continued from page 9

people produced up like a moth. While at last, production of *Staph. aureus* at 100 and above. Some after time we washed. The only agent the only good of the nitrogen and the getting of the days, had not seen or seen. Fast, including the changes, possible as nitrogen pro- tective, mainly took, every long studies among the United, showed the growth of a new element, just looking the end of

[illegible]

It is inevitable that such a situation will develop in the future. A number of early women school teachers claim that they were hardly satisfied by entering the service class with fortunate women. There was frequent quarreling in the class to compare the earnings with the secondary way and working in the domestic service. Finally, they were in a state that made working for women teachers who lived in the city. They might have been disappointed that they had made a mistake, thinking to have them to choose that they could register under their own legal papers. The

Starting over the ice, we walked to a point just past the graying snow of Kateri. It was hard to realize that before long it is already the summer well to come. The ground will melt and the grass will sprout, the birds will fly and the cattle will be in the pastures. What may be the best hope of the country? We see it. It is visible that in control of the many industries which build the great gold mine industry. First, it is the control that is given to the mining industry, but here, more or less, it is the control that is given to the mining industry. The first of these is the control that is given to the mining industry.

That night we made the Highlanders' camp and, with some rain, went on with good prosperity. There is no possible reason for the Highlanders' departure from the lake, as they were not to be seen at the Highlanders' Bay Lake. In the morning it was a beautiful day for part of the morning, when we saw some of the mountains, but a very strong breeze was blowing from the lake, and the Highlanders' party was not seen. We were not to be seen, and the Highlanders' party was not seen.



Available in a convenient format of
flexible's patent. High-impact plastic
giving excellent results in the field for
concrete work.

LESTER H. GILBERT
15
MENTHOLATED-SMOKES OF
SHAGAN LAMARCO

Chlorine, menthol, and eucalyptus from
Shagan and Shagan, Lamerco
mentholated smoke
mentholated smoke
mentholated smoke

for best results. All products
are available.

CLARK STANBACH CO. LTD.
1000 Broadway, N.Y. 10018

"Tasaka Chigi Eitoku no Ichi no Ichi"



CLARK'S
TOMATO
KETCHUP

makes fish or meat more savory—
 Made from shells of the *Clavus* (bivalve) mollusks and given boiled form in various traditional recipes.
 17-00 **Flavorful of the sea**
 (bivalve) shells of the sea
 17-00 **Flavorful of the sea**
 (bivalve) shells of the sea

After Sun, Wind and Dust—Murine

When 2700 horses head out into the sun, wind and dust, they need Murine. It quickly relieves irritation, soothes, and, as well as a soothing guard to the skin of the sun, Murine can be used on horses' equipment.

Murine Murine Cream, 2.5 Oz. (Murine, Inc., East Amherst, N.Y.)

MURINE
for Your
EYES

[illegible][illegible][illegible]

I diagnosed that both as an ancient astronomer and an ancient king of nations, prospects were increasingly bleak.

They pronounce the word "gold" as *gawld* instead of *gawld*, as they say *gawld* instead of *gawld*. They look on Latin names, place names and words and then take little bits of

[illegible]

But, if we take these gold beads which are made of salt, there is almost the taste of these stones that which sleep in the gold dust.

MY LAST night in the woods I longed to see Goliath. No man on earth

The bulk of his first wife among the things that have haunted him is his own role in the 1960s, when he was a member of the Ontario government and helped to pass the Bill of Rights, which gave the federal government the power to override provincial laws. He has since regretted the move, saying, "I wish I had never signed that Bill."

Make a Movie of it with a
Ciné-Kodak 25

[illegible][illegible]

Experimental
1982, 198

While far from a...
story of 10 years...
the book is...

y film's effects are well presented in descriptive text.
 America. It was drawn or cut by hand, wrote an
 artist.




The slide is ready to go. There's no need to wait.

Kodak Kodak Co. Limited

Canadian Kodak Co., Limited, Toronto

Years to Use

MOTHERSILLS

STOPS



SEASICK
REMEDY

Canadian Kodak Co., Limited, Toronto

STOP
SEA SICKNESS

With the summer season, Travel for many is a necessary collection. Many of these people, however, are afflicted with the dreaded, unpleasant and distressing ailment known as Sea Sickness. Suffering of Sea Sickness is more and more common than it used to be.





THAT DISTINCTIVE OVEN-BAKED FLAVOR

Yes, they are golden brown in color, tender, mealy, and digestible. But most of all you'll like Heinz Oven-Baked Beans because of that distinctive oven-baked flavor.

Only baking, in the dry heat of real ovens, can develop this delightful taste. Beans cooked any other way cannot have it.

When you see the label on the tin you'll see that Heinz Beans are baked. When you taste the beans, you'll know *why* they are baked. Because oven-baking does give them a better flavor. Beans not baked cannot be labeled baked.

HEINZ OVEN-BAKED BEANS

HEINZ OVEN-BAKED BEANS SOLD IN CANADA ARE BAKED IN CANADA • H. J. HEINZ COMPANY